



ENDEAVOURS
ADVENTURES

Jordan: Dana to Petra Trek

Charity Challenge Brochure



FROM ALEX A MESSAGE

From a young age grew a passion for travel, adventure and seeing new cultures, which I channelled into creating **Endeavours Adventures**. We exist to curate **legendary experiences** around the globe and **connect amazing people together**, utilising the power of adventure to create a force for good in the world.

This means ensuring our challenges are **sustainable, memorable and built with you at heart**. I truly mean it when I say that adventure can be **life-changing**, so join our community today to help **change the world, meet new friends and discover your potential!**

It's time **'To Make Adventure A Global Force for Good!'**

A. Taylor
Alex Taylor
Founder



JORDAN: DANA TO PETRA TREK

Challenge overview



ONE OF THE 7 MODERN WONDERS OF THE WORLD...

Journey on an immense **multi-terrain adventure** through one of the most captivating countries in the world, hike across the **desert** before winding through the legendary **red canyons** found on route to Petra itself, one of the **Seven Modern Wonders of the World**.

Beginning in Dana, we follow **ancient Bedouin paths** for 100km of the 650km Jordan Trail. Witness the hills, **wadis** and **arid desert** before we cross the **mountains** and **canyons** of Jordan's Rift Valley, as you head to 'little Petra', before arriving at Wonder itself at the Red Rose City of the Nabateans, Petra.

Your adventure is rounded off with a **jeep ride** across the desert, featured in many famous movies, and a relaxing day at the **Dead Sea**.



9 DAYS, 5 of which are trekking



STANDARD REGISTRATION FEE: £295



STANDARD FUNDRAISING TARGET: £1695



INCLUDES: See page 8



DIFFICULTY:  (3.5/5)



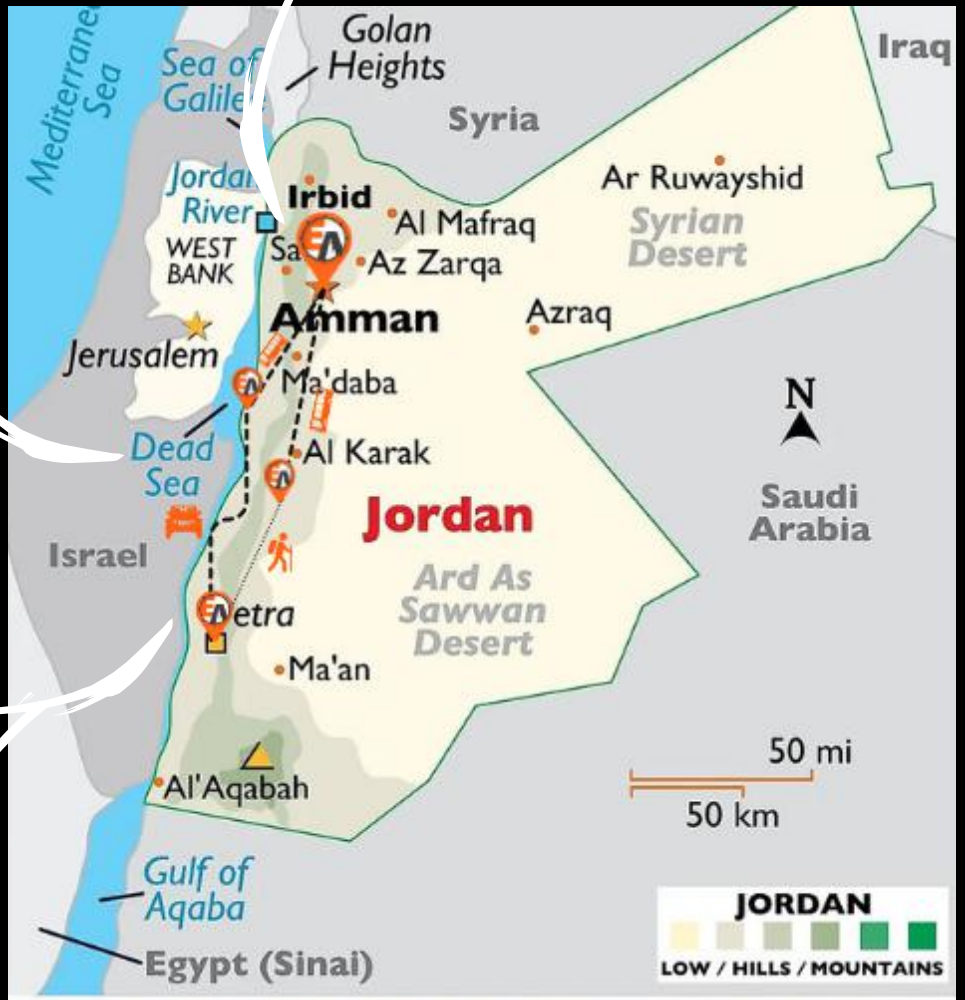
JORDAN TRAIL



D1 - AMMAN



D8 - DEAD SEA



D5 - LITTLE PETRA



D6 - PETRA



JORDAN: DANA TO PETRA

Itinerary



Day 1: Arrive in Amman

Welcome to the Hashemite Kingdom of Jordan!

A member of our team will meet you in front of Amman Airport. Get to know your team and guide as we transfer you to your Amman Hotel, check in and have the remainder of the day free.

- ✓ **Included:** Airport transfer
- ✓ **Accommodation:** Hostel

Day 2: Dana Village to Feynan

The day starts with a 2 hour drive to Dana Village, the start of your trek, where you will meet your Bedouin trekking guide and from the village escape into the nature.

The Dana Reserve is characterized by a chain of valleys and mountains which extend from the top of the Jordan Rift Valley down to the desert lowlands of Wadi Araba. Hike downhill through sandstone gorges to Feynan. Along the trail, you will see the beauty and various landscapes of the area. The day ends in Wadi Feynan, where 3,000 years ago copper had been mined and worked up.

Hike: 14km

- ✓ **Included:** Camping equipment, guide, transport
- ✓ **Meals:** Breakfast, lunch, dinner
- ✓ **Accommodation:** Wild camping

Day 3: Feynan to Wadi Malaga to Ras Al Faid

Today you cross Feynan and hike to the desert plateau of Wadi Malaga, a flat and stony desert. We then follow a steep, old Bedouin trail into the mountains with stunning views of the Wadi Arava Desert. You continue downhill to a river valley.

Hike: 18km

- ✓ **Included:** Camping equipment, guide
- ✓ **Meals:** Breakfast, lunch, dinner
- ✓ **Accommodation:** Wild camping



JORDAN: DANA TO PETRA

Itinerary

Day 4: Ras Al Faid to Shkaret Mseid to Gbour Al Wheidat

Continuing into the remotest areas of Jordan, you pass by ruins from Nabatean and Roman times. Climbing higher you see spectacular sceneries of the country, surrounded by dark, rugged mountains. Continuing downhill the landscape softens, and you enter a pale coloured sandstone area with interesting rock formations.

Hike: 16km

- ✓ **Included:** Camping equipment, guide
- ✓ **Meals:** Breakfast, lunch, dinner
- ✓ **Accommodation:** Wild camping

Day 5: Gbour Al Wheidat to Little Petra

Today we pass Bedouin camps, sheep and more Nabataean ruins like olive presses & ancient water infrastructures. The path takes us to a saddle with great views of the Wadi Arava, before winding through a narrow passage, to enter Little Petra with its tombs, monuments, cisterns and water channels.

Hike: 15km

- ✓ **Included:** Camping equipment, guide
- ✓ **Meals:** Breakfast, lunch, dinner
- ✓ **Accommodation:** Camping

Day 6: Little Petra to Petra

Today, we take the back route to Petra Monastery, from farmland to mountains, before reaching the impressive façade of the Monastery El Deir, 45meters high, cut in the sandstone rock. Explore the monument and its surrounding areas with great panoramic views. Climb 800 stairs down to the lower parts of Petra. Here you follow the trail along famous landmarks like Qasr Al Bint, the Royal Tombs, the Treasury, through the Siq to the main gate.

Hike: 16km

- ✓ **Included:** Camping equipment, guide
- ✓ **Meals:** Breakfast, lunch, dinner
- ✓ **Accommodation:** Camping



JORDAN: DANA TO PETRA

Itinerary



Day 7: Wadi Rum Jeep Ride

We drive to Wadi Rum and embark a 4x4 to uncover more of the vast desert. The rugged scenery, the changing colours of sands and mountains, the serene atmosphere will make you understand why Wadi Rum is one of the most impressive desert landscapes in the world.

The setting had been used for Hollywood movies. You see canyons, red sand dunes, Nabatean rock inscriptions and a natural rock bridge formed over centuries.

A long journey of about 4 hours lays ahead of you to the lowest point on earth, the Dead Sea, where you will check in to your hotel and have the remainder of the day free.

- ✓ **Included:** Jeep ride, transport, guide
- ✓ **Meals:** Breakfast
- ✓ **Accommodation:** Dead Sea Hotel



Day 8: Dead Sea

The unique environment of the Dead Sea is characterized by high annual temperatures, low humidity and high atmospheric pressure, the air is extremely oxygen rich. Have fun with the floating experience in its salty waters or cover yourself with natural mineral mud you find on the shores of the Dead Sea.

- ✓ **Included:** Transport
- ✓ **Meals:** Breakfast
- ✓ **Accommodation:** Hotel



Day 9: Final Day

A final morning together at the Dead Sea followed by transfer to Amman Airport to say farewell.

- ✓ **Included:** Airport transfer
- ✓ **Meals:** Breakfast



FOOD

A common appetiser is hummus (a puree of chick peas blended with tahini, lemon, and garlic) and ful medames.

The most distinctive Jordanian dish is **mansaf**, the national dish of Jordan. It consists of a plate of rice with meat that was boiled in thick yogurt, sprayed with pine nuts and sometimes herbs. As an old tradition, the dish is eaten using one's hands, but the tradition is not always used.

Simple fresh fruit is often served towards the end of a Jordanian meal, but there is also dessert.

Even though a lot of Jordanian dishes today can be meat-heavy, there are also plenty of options for vegans traveling to Jordan.

In Jordanian cuisine, drinking coffee and tea flavoured with na'na or meramiyyeh is almost a ritual.



USEFUL PHRASES

English is widely spoken in Jordan, most especially in the cities. However, learning some basic Arabic words or phrases can help you with your cultural experience and interactions to the locals.

Below are the few words and phrases that you can take down notes before travelling to Jordan.

- **Hello:** *Salam / Marahaba*
- **Please:** *Min Fadlik*
- **Thank you:** *Shukran*
- **Do you speak English?:** *Hal tatahaddath al'ingiliiziyya?*



CULTURE

The culture of Jordan is based on Arabic and Islamic elements. Jordan stands at the intersection of the three continents of the ancient world, lending it geographic and population diversity.

Notable aspects of the culture include the traditional music and clothing of Jordan and interest in sports.

One of the key aspects of Jordanian culture is the hospitality shown by hosts to their guests. This is felt even while walking around the streets of Jordan, where the phrase "ahlan wa sahan" ("I welcome you") is heard nearly everywhere you go.



THINGS TO KNOW ABOUT JORDAN!



CLIMATE

Jordan is characterised by a Mediterranean climate. Jordan is a very sunny country with average daily sunshine hours ranging from six to seven in winter and twelve to thirteen in summer. Nights are rather cool.

DRESS CODE

Jordan is a Muslim country, so dress codes do apply in order to respect the faith of Jordanian people. Please ensure you always have covered your shoulders, knees, and cleavage. Please also ensure to wear loose clothing that is not figure hugging. Following this dress code shows respect for Jordanian culture and local people will respect you for doing so. Jordanian people are friendly and as long as you follow the dress codes, you will feel very welcome.



WHAT AM I GETTING FOR MY MONEY?

WHAT'S INCLUDED

- ✓ Airport transfer to and from your accommodation
- ✓ Accommodation in Jordan
- ✓ All meals specified
- ✓ Professional, English speaking local guides and cooks
- ✓ Luggage transport during the trek (you will only need to carry a day bag during the trek)
- ✓ All entrance fees
- ✓ Transport in country
- ✓ Camping equipment (except roll matt and sleeping bag)
- ✓ Safe drinking water during the trek
- ✓ Endeavours Adventures representative in-country
- ✓ Fundraising support
- ✓ 24/7 UK emergency line and support whilst on the challenge

WHAT'S NOT INCLUDED

- ✗ Travel insurance
- ✗ Meals not specified
- ✗ Tips for guides and porters
- ✗ Flights to & from Amman
- ✗ Visa's (if required)
- ✗ Vaccinations



FUNDRAISING & EXPERIENCE COSTS

HOW DOES IT WORK?

To register onto one of our challenges, you'll firstly need to pay the **registration fee** which *reserves* your space on the challenge.

Next, with plenty of support, you'll need to fundraise to the target by 6-8 weeks before your challenge. Once you reach your **fundraising target**, your place on the challenge is *confirmed*.



CHOOSING A SIGN-UP OPTION:

You can choose which ever sign-up option is best for your financial situation and fundraising experience. Please note that you do not need any prior fundraising experience to join any of these options! You can also change this option after signing up.

We recommend:

- Flexi 1 to confident fundraisers
- Flexi 2 to those with busy time schedules/smaller time commitments

REGISTRATION FEE:

THIS IS ALL YOU PAY!

Aaaand we understand that not everyone will be able to pay this all at once. So, we have several payment plans available for all of our reg fee's:

OPTION 1: Pay in full

OPTION 2: Pay 50/50 (Now, January)

OPTION 3: Pay an initial £95 and 5 monthly payments thereafter

100% refundable during the 48-hours cooling off period after you sign-up, and 75% refundable for 2 weeks. Non-refundable from thereafter.

We also have a **hardship fund** to help cover the cost of the reg fee for those eligible. If you would like to check your eligibility, please email team@endeavoursadventures.com.

FUNDRAISING TARGET:

Your fundraising deadline is 6-8 weeks before your challenge starts. You **MUST** reach the target by the deadline to go on the trip.

Please note, this is **NOT** your money! This is the amount you'll gather through donations. From asking friends and family for sponsors, to hosting pub quizzes - fundraising is so much fun and the difference you will be making for your charity is unmatched.





FUNDRAISING

I've never done a charity challenge before, how on Earth will I fundraise?!



SIGN UP:

Upon signing up, you'll receive a welcome email with 2 links:

1. To set up your **JustGiving page** - this is where all your donations will go and you can keep track of how much you've raised (how exciting!)
2. To join the **Team EA Jordan group chat** with everyone else doing the Jordan trek - aka a group chat of your future friends for life!



TEAM SUPPORT:

Previous groups have had SO much fun organising group fundraiser's together. Get together with your EA Jordan team mates, and host pub quizzes, bake sales, easter egg hunts (as well as fun socials!)



EA SUPPORT:

- Monthly fundraising workshops
- Monthly newsletter packed with fundraising ideas and examples
- On hand support via text or phone call
- Online fundraising resource pack



CHARITY SUPPORT:

- 121's - can help you turn any idea/hobby into a fundraiser
- Can organise bucket collections (possibility of raising £100's!)
- Send you resources such as t-shirts & buckets upon request



NETWORK SUPPORT:

Reach out to friends, family, colleagues, house mates, societies, clubs, etc for...

- Monetary donations
- Old clothes to sell
- Raffle prizes
- Cakes for a bake sale
- Turning socials into fundraisers

... and so much more! Get creative and have fun - the crazier, the better!



FUNDRAISING COMPLETE!

Congratulations! All thanks to you, your fundraising is going to make a big difference for your charity - how amazing is that?! Your place on the challenge is now confirmed! You can start preparing for your challenge.



STUDENT FUNDRAISERS

Students, like you, who have chosen to make a difference during their time at university. This could be you!



Georgia - Peru: Machu Picchu Trek

First year, studying English literature at Bristol University

Georgia raised **£1069** for UnseenUK in **one single event** by:

Collaborating with the University of Bristol's Women's Football Club on their annual Sunday **tournament event**. The event saw different sports teams at the university competing in women's, men's, and mixed 7-a-side matches. The day was incredible, and Georgia raised a staggering £1,069 through **ticket sales** and a **bake sale** alongside the tournament, which she stationed on.

Megan - Iceland: Fire and Ice trek

First year, studying geography at Durham University

Megan raised **over £2,700** for ARUK by:

- Spreading the word to her **network** and asked them to share to their networks (which included a donation from a family members' church).
- **Sold clothes** throughout the year, including her networks' clothes that they no longer wanted.
- **Sold her bike**, plus her **dad's old motorcycle parts**.
- Asked for **donations for her birthday** instead of gifts.
- Used **easyfundraising** throughout the year.



Mathias - Peru: Machu Picchu Trek

Third year, studying international relations at Exeter University

Mathias raised **£488** for Hope for Children in **one single event** by:

- Organising Exeter university's first ever "**Men's Football World Cup**"

Mathias raised a total of **£1100** throughout the year by:

- Street **bucket collections**
- Completed a **half-marathon**
- Hosted **pub quizzes** and **bake sales**
- Organised several **sport tournaments** (table tennis, football)



FUNDRAISING FAQ'S

Do I have to teach the fundraising target?

Yes! After paying the registration fee, you must also reach your fundraising target to guarantee your place on the challenge. But fear not! We have an expert team of fundraising guides and support available to help you alongside the incredible support you shall receive directly from the charity.

Who does the money fundraised go to?

All the money you fundraise goes directly to your charity. Once you reach your fundraising target, your charity will use a portion of this money to cover the remaining costs of your challenge, whilst the majority goes to supporting their important work.

How much of the fundraising covers the cost of the trip?

Operating a minimum 49:51 (Trip Cost:Charity) cost ratio, we are the industry leading % of fundraising remaining with your charity
AND
100% of all money raised over the fundraising target and Gift Aid remain with your charity.

Can I change my fundraising option?

Yes, you are able to change your fundraising option for your challenge, provided that it is before your final fundraising deadline. However, you must talk to your charity representative or a member of the Endeavours Adventures team first before this can be confirmed. A change in your fundraising option will incur a £20 administration fee.

What happens if I do not reach my fundraising target?

If you have not reached your target by the final fundraising deadline date, you can defer your place on the challenge to next year and pay a deferral fee (£70).

If you reached 80% of your fundraising target by the final deadline, you may be allowed to go on the challenge in the current year, and then fundraise the remaining amount of money once you are back.

However, if you have not reached your target and have not been in communication with us, the Endeavours Adventures team will cancel your place on the challenge.



FAQ'S

How difficult is this trek?

This trek is rated 3.5/5 on its challenge level of difficulty. This is an intense challenge as you will be trekking 14-17km per day for 5 days in a row at high temperatures. There are some steep climbs, loose rocks, exposed edges and easy scrambling sections during the trek.

We recommend you have a minimum moderate fitness level and be able to walk several days over uneven terrain and manage partly steep passages and should not be sensitive to warm weather.

Don't let this stop you though! You will be supported throughout the challenge by your guide and fellow team-mates.

Who will be looking after me during the challenge?

You will be looked after by accredited, English speaking local guides along with an Endeavours Adventures representative.

Who will I be travelling with?

Group sizes normally range from between 8-30 participants from across the UK. With our university challenge groups comprised of fellow students (and your future friends!) from one, or multiple organisations.

Where will I be staying?

You will stay in hotel accommodation before and after the challenge, and a mixture of wild and camp site tented camping during the trek.

The tents are equipped with simple mattresses, sheets and blankets. A basic toilet is provided at the camp.

Who carries my big bag?

During the trek, you are only required to carry a small day bag (around 25-30l). Your big bag will be transported from campsite to campsite.

Are flights included?

Flights are NOT included in this trip, allowing you to fly from wherever is most convenient for you, and at more flexible dates (as we find many people want to travel to Jordan before or after the challenge to do some of their own travelling).

That being said, we provide details on times to arrive by and suggested flights/budgets you can book.

What is a typical day like?

A typical day on our Dana to Petra trek sees you getting up around 7am to prepare for the day, including packing your bag and having breakfast. You then start trekking along the route to your next camping place, including a lovely lunch break. You will be walking for most of the day, taking in the breath-taking views of Jordan. When arriving to the campsite you can relax with your teammates! Dinner is served at a campfire at about 7pm.



FAQ'S

Is this challenge safe?

At Endeavours Adventures we place safety at the heart of what we do. Whilst an element of risk always exists within each challenge, we have worked with our partners in country and implemented our own procedures to minimise risk whilst still ensuring you have an incredible challenge experience! All our challenges are risked assessed in line with BS8848 British Standards of Trekking.

Is this challenge sustainable?

At Endeavours Adventures, we value sustainability and responsible tourism at the highest level to deliver a fulfilling, enjoyable experience whilst supporting local communities. We work with all stakeholders to monitor our operations and strive to continually improve what we do and encourage all our participants try to reduce single-use plastics by bringing reusable water bottles and minimising plastic use where possible. We are fully committed to being a sustainable business with a social purpose. Endeavours Adventures are proud to be climate positive in our travel practices for our challenges, which means we go beyond achieving net zero carbon emissions to create an environmental benefit.

What dietary options are available?

Food is important to us. Good and nourishing food makes a good trip even better. All meals and snacks whilst on trek are included in the tour price, unless stated otherwise.

Endeavours Adventures can cater for all dietary options. At 8 weeks before your challenge start date, a form will be sent to you to request this information. Through this, we will ensure that you are catered for, and will keep you updated on any issues regarding your dietary requests.

What kit do I need?

Scan here to access the kit list:



What if I no longer can make my challenge dates?

We offer **free** placement deferrals if you let us know before the end of March 2024. We offer **free/discounted** deferrals due to family/health complications, depending on what the situation is and how close it is to the challenge start date. In all other circumstance, you'll need to pay a £70 deferral fee.





**ENDEAVOURS
ADVENTURES**

**READY FOR YOUR NEXT
ADVENTURE?**



EMAIL: team@endeavoursadventures.com

INSTA DM: [@endeavoursadventures](https://www.instagram.com/endeavoursadventures)

FACEBOOK/LINKEDIN: Endeavours Adventures